



Serving San José since 1916

38th Annual Willow Glen *Lifestyles* Home Tour **Saturday April 30th & Sunday May 1st**

Program ADVERTISING GUIDELINES for Advertisers

Thank you for supporting the San José Day Nursery by participating in the Willow Glen *Lifestyles* Home Tour. To ensure you get the best possible results, please follow these guidelines.

- Full-page ad (41/2" wide x 7 1/4" high)
- Half-page ad (41/2" wide x 3 1/2" high)
- Quarter-page* horizontal ad (4 1/2" wide x 1 5/8" high)

Instructions for producing high-quality artwork:

1. Your ad should be designed in **BLACK and WHITE** or **GRAYSCALE** artwork.
2. Save your ad as a **HIGH-RESOLUTION GRAPHIC**, at least 200dpi (dots per inch). Do not use images from your website in your ad, as they are low-resolution (72dpi), and will make your ad appear fuzzy or have jagged edges.
3. For best results, e-mail your artwork to **afenton.2000@gmail.com** as a digital file saved in one of four formats: **EPS, TIF, PDF, or JPG**. If you send any other format, your ad may not appear the same in print as it does on your computer.
4. If your file size is larger than 1Mb, **safeguard your artwork** by saving it in a compressed archive (or a *.zip file) before you email your artwork.
5. If you **cannot** submit Digital Artwork, including your **Logo**, mail a **HIGH QUALITY CAMERA READY** printout of your Ad or Logo to the address listed below.

Contact Information:

Company Name _____ Contact: _____

Address: _____ City _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

DEADLINE FOR ARTWORK and PAYMENT is FRIDAY, APRIL 8, 2022

Please return this **COMPLETED FORM** with your **PAYMENT** to:

Alice Fenton, 1162 Carrie Lee Way, San José, CA 95118

Please send Artwork by Fri., April 8th to **afenton.2000@gmail.com**

For Inquiries, please call Alice @ (408) 307-6281 OR Monica @ (408) 297-9661

San José Day Nursery is a 501(c)(3) organization, Tax ID #94-1164664

33 North Eighth Street, San José CA 95112 Phone: (408) 288-9667 Fax: (408) 288-7491 www.sjdn.org